

# SHELBY COUNTY UNITED WAY HELPS YOU

Dear Friend and Colleague,

Shelby County United Way can help your company help the community! Last year, nearly 3,728 individuals placed their confidence in the Shelby County United Way by donating to our community campaign. Over 269 companies and organizations conducted workplace campaigns last year because their leaders recognized that investing in the United Way helps to support and sustain a thriving community. And that's good for business!

## 2020 SHELBY COUNTY UNITED WAY CAMPAIGN LEADERSHIP



Scott Barr  
President & CEO



Suzanne Cline  
Campaign Chair

## Here are five reasons why you should join them:

**#1** Whether you have five employees or hundreds, your employees and their families have diverse needs. No single organization, except the Shelby County United Way, considers the whole community and its need for a wide range of services. When you and your employees invest in the United Way, your contributions help fund over 27 programs focusing on health, education, and financial stability; the building blocks for a good life. These programs benefited over 17,000 Shelby County residents last year, including your employees, their family members and neighbors.

**#2** Personal problems can affect an employee's morale, dependability, and productivity. Shelby County United Way's support for the regional 2-1-1 service provides answers to the question "Where can I go for help?" and it does so 24 hours a day, seven days a week. In 2017, we launched the 2-1-1 service where professionally trained information and referral specialists, equipped with an extensive database of local, on-the-ground services will provide the answers asked by our Shelby County residents.

**#3** Shelby County United Way's local board of director's and staff address emerging needs and respond. During COVID-19, \$65,000 of emergency funding was provided to the community in the areas of rent and utility assistance, food insecurity and we joined the Community Foundation to help start the 2020 Recovery Fund. This awarded grants to local non-profit organizations delivering services during the COVID-19 crisis. We also partnered with the West Ohio Food Bank and the Ohio National Guard to facilitate a drive thru food distribution that served over 39,000 pounds of food to the community.

**#4** The Shelby County United Way Board of Directors and community/company volunteers evaluate partner agencies to ensure fiscal stewardship and program impact. This process is critical in ensuring transparency to the community. Partner agencies are provided commendations for their work, goals for the upcoming year to address areas of opportunities, coaching and consultation as needed or requested.

**#5** The Shelby County United Way President and Board evaluate the landscape of the county and participate in many community committees and coalitions. Through feedback, data, and needs assessments, programs are launched to address those needs. In the past 5 years we have launched the I.M.P.A.C.T. Program, a school based counseling program; Dolly Parton's Imagination Library, a community literacy program; Character Playbook: Building Healthy Relationships, a middle school character and life skills curriculum; and 211, a 24 hour 365 a day call center to answer residents needs on human service programming in the community.

To join us in strengthening the communities within Shelby County, please contact Scott Barr at 937.492.2101 or sbarr@shelbycountyunitedway.org to discuss a workplace campaign. If you would prefer to make a corporate contribution, we have provided a pledge card and campaign envelope for your convenience. Thank you for your consideration and we hope to hear from you soon!

Sincerely,

Scott Barr  
President & CEO  
Shelby County United Way

Suzanne Cline  
Campaign Chair  
Shelby County Libraries

232 South Ohio Avenue | Sidney, OH 45365  
phone: 937.492.2101 | fax: 937.492.1552  
[www.shelbycountyunitedway.org](http://www.shelbycountyunitedway.org) |  
[sbarr@shelbycountyunitedway.org](mailto:sbarr@shelbycountyunitedway.org)



Shelby County United Way

**United Way fights for the health, education, and financial stability of every person in every community.**