

SHELBY COUNTY UNITED WAY HELPS YOU HELP OUR COMMUNITY

Dear Friend and Colleague,

Shelby County United Way can help your company help the community! Last year, nearly 3,881 individuals placed their confidence in the Shelby County United Way by donating to our community campaign. Over 228 companies and organizations conducted workplace campaigns last year because their leaders recognized that investing in the United Way helps to support and sustain a thriving community. And that's good for business!

2017-18 SHELBY COUNTY UNITED WAY CAMPAIGN LEADERSHIP



Scott Barr
Executive Director



Josh Ross
Campaign Chair

Here are five reasons why you should join them:

#1 Whether you have five employees or hundreds, your employees and their families have diverse needs. No single organization, except the Shelby County United Way, considers the whole community and its need for a wide range of services. When you and your employees invest in the United Way, your contributions help fund over 35 programs focusing on health, education, and financial stability; the building blocks for a good life. These programs benefited over 11,000 Shelby County residents last year, including your employees, their family members and neighbors.

#2 Personal problems can affect an employee's morale, dependability, and productivity. Shelby County United Way's support for the regional 2-1-1 service provides answers to the question "Where can I go for help?" and it does so 24 hours a day, seven days a week. In 2017, we launched the 2-1-1 service where professionally trained information and referral specialists, equipped with an extensive database of local, on-the-ground services will provide the answers asked by our Shelby County residents.

#3 Through the National United Way Day of Action, the week of June 19th, over 14 companies and 214 employees, provided 856.5 volunteer hours during the week of June 19th. Over 16 projects were completed. One of the largest volunteer groups, Emerson Climate Technologies, completed a large project at the Historic Sidney Theatre by hanging drywall and completing the painting of 2 new dressing rooms. Other projects included painting multiple City of Sidney Park shelter houses, picnic tables, and playground equipment, mulching and landscaping at multiple locations throughout the city, building a new playground set at the domestic violence shelter, staining the ramp at the Historical Society, and interior painting and window washing at the Family Resource Center.

#4 The Shelby County United Way Board of Directors and community/company volunteers evaluate partner agencies to ensure fiscal stewardship and program impact. This process is critical in ensuring transparency to the community. Partner agencies are provided commendations for their work, goals for the upcoming year to address areas of opportunities, and coaching and consultation as needed, or requested.

#5 The Shelby County United Way Director and Board evaluate the landscape of the county and participate in many community committees and coalitions. Through feedback, data, and needs assessments, programs are launched to address those needs. In the past 5 years we have launched the I.M.P.A.C.T. Program, a school based counseling program; Dolly Parton's Imagination Library, a community literacy program; Character Playbook: Building Healthy Relationships, a middle school character and life skills curriculum; and 211, a 24 hour 365 a day call center to answer residents need on programming in the community.

To join us in strengthening the communities within Shelby County, please contact Scott Barr at 937.492.2101 or sbarr@shelbycountyunitedway.org to discuss a workplace campaign. If you would prefer to make a corporate contribution, we have provided a pledge card and campaign envelope for your convenience. Thank you for your consideration and we hope to hear from you soon!

Sincerely,

Scott Barr
Executive Director
Shelby County United Way

Josh Ross
Campaign Chair
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Shelby County United Way

United Way fights for the health, education, and financial stability of every person in every community.